



**Copa-Cogeca:  
Promoting the European Model  
of Agriculture**

[www.copa-cogeca.eu](http://www.copa-cogeca.eu)

# Copa and Cogeca – representing farming interest in the EU

## **Two organisations...**

- 26 million farmers and their family members in EU28 – major part of the EU agri-food chain;
- around 22,000 agri-cooperatives, assisting their members in all market relevant questions;
- promoting and defending agri-food interests in EU and international policy decision processes.

## EU-US trade benefitting EU farmers

- The EU and USA are highly involved in agricultural trade;
- Trade is also a factor of the integration in the EU Single Market – Romania playing active part;
- TTIP: Taking advantage of the market potential and cutting cost of production;
- Facing challenges:
  - Going beyond only market access approach;
  - Setting standards to wider international trade;
  - Specific questions in a wide range of products and/or policies – milk, beef, cereals, wine, hormones, GMO...;
  - Taking advantage of the new CAP.